

## FEDERATION OF STATE MASSAGE THERAPY BOARDS

## ANNUAL REPORT October 2016



## MESSAGE FROM THE PRESIDENT

FSMTB remains a strong organization. We keep that strength by adhering to our core values of transparency, accountability, integrity and people. These four items serve as a building foundation, and the values continue to serve as a map for all of our efforts. They lead us to success and positive growth while preparing us for the challenges ahead.

The 2016 Annual Report serves as a physical reminder of how we are following these values. Inside you will find information on all of FSMTB's programs, services, finances and communication efforts. This level of openness demonstrates the degree of integrity FSMTB uses to approach everything we do. It also holds us accountable to our members and the massage therapy regulatory community.

Finally, this year's report shows our continued focus on people. People are what make FSMTB possible. We simply could not manage the enormous amount of work in public protection we've done, or will do in the future, without all of our volunteers. The board of directors and staff cannot thank them enough, and we look forward to some exciting work in the future.



Karen Armstrong President, LMT



## FEDERATION OF STATE MASSAGE THERAPY BOARDS

The mission of the Federation is to support its Member Boards in their work to ensure that the practice of massage therapy is provided to the public in a safe and effective manner. In carrying out this mission, the Federation shall:

- Facilitate communication among Member Boards and provide a forum for the exchange of information and experience.
- Provide education, services, and guidance to Member Boards that help them fulfill their statutory, professional, public, and ethical obligations.
- Support efforts among Member Boards to establish compatible requirements and cooperative procedures for the legal regulation of massage therapists, in order to facilitate professional mobility, and to simplify and standardize the licensing process.
- Ensure the provision of a valid, reliable licensing examination to determine entry-level competence.
- Improve the standards of massage therapy education, licensure, and practice through cooperation with entities that share this objective, including other massage therapy organizations, accrediting agencies, governmental bodies, and groups whose areas of interest may coincide with those of Member Boards.
- Represent the interests of its Member Boards in matters consistent with the scope of the Bylaws.

#### NON-PROFIT ORGANIZATION

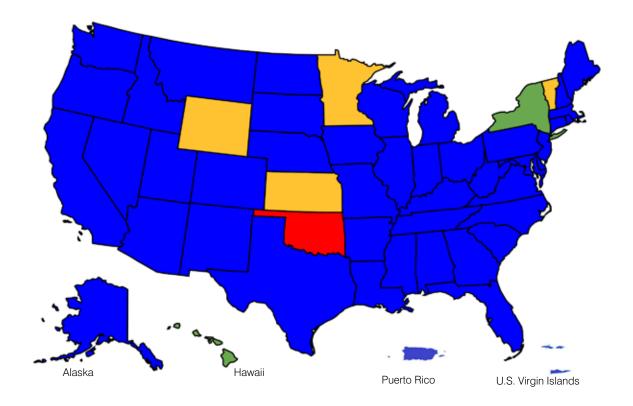
The FSMTB is a fully autonomous, non-profit organization. It operates under Section 501(c) (3) of the Internal Revenue Code. All revenue collected by the organization is used to enhance FSMTB programs; improve the quality of its examinations and services; and provide support to its Members in fulfilling their responsibility of protecting the public from unsafe practice.

# PROGRAMS AND SERVICES





## **REGULATION AND MBLEX ADOPTION** (AS OF JUNE 2016)





Regulated & using MBLEx

**Nearing Regulation** 



Regulated but not yet using MBLEx

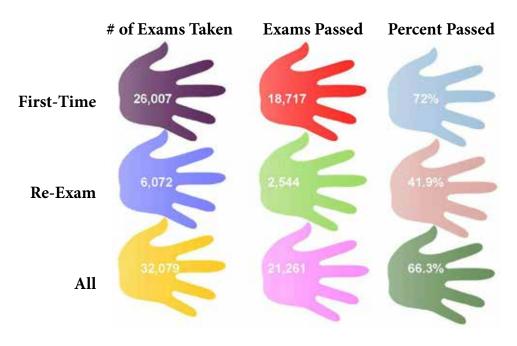
**Unregulated States** 



## **GOVERNMENT RELATIONS SUPPORT & TRACKING**

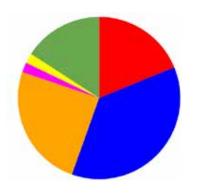
FSMTB continues to track proposed legislation and regulation on a daily basis. Government relations staff monitors for new and changing legislation that may affect the massage industry or our Member Boards, notify relevant boards about pending legislation, and work with the Member Boards to provide appropriate commentary when needed. FSMTB also maintains resources for use by Member Boards when requested, including the Model Practice Act (MPA), License Renewal Recommendation, and 50-state legislative/regulatory reviews of enacted law on various topics. These resources enable FSMTB to assist in policy development and creation of "Best Practices" consistent with the goals of the massage regulatory community.

## MBLEx PASS RATE (JULY 1, 2015 – JUNE 30, 2016)



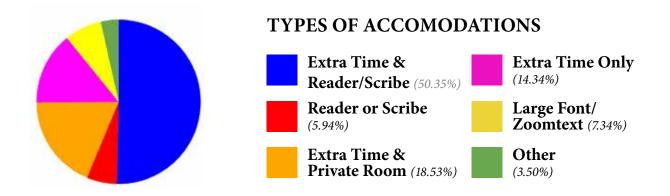


## **TESTING ACCOMODATIONS** (AS OF JUNE 2016)



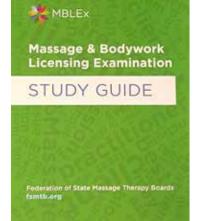
#### NATURE OF DISABILITY





The Federation of State Massage Therapy Boards complies with the Americans with Disabilities Act of 1990 (ADA) and accommodates requests from qualified candidates with a diagnosed disability for accommodations to take the Massage & Bodywork Licensing Examination (MBLEx). Costs for the accommodations are not passed on to the candidate. Requests are reviewed to ensure that they are reasonable, properly documented and do not fundamentally alter the examination or jeopardize exam security.





## MASSAGE & BODYWORK LICENSING EXAMINATION STUDY GUIDE

The Federation of State Massage Therapy Boards was pleased to announce the release of the official study guide for the Massage & Bodywork Licensing Examination (MBLEx) earlier this year. The MBLEx Study Guide is the only official MBLEx preparation resource.

The MBLEx Study Guide provides information related to MBLEx study tips, covers the eight content areas of the examination, and includes a 100-item MBLEx practice exam that allows candidates to assess their comprehension of sample MBLEx content.

## MBLEx CANDIDATE HANDBOOK

A revised edition of the Candidate Handbook was published in July 2016. A web version of the handbook is available for immediate download at www.fsmtb.org.



Candidate Handbook

Rederation of State MassageTherapy Board fundations

Effective July 2016



#### MASSAGE EDUCATION POLICY

In an ongoing effort to maintain the integrity of the licensing examination and address fraud in the licensing process, the FSMTB is developing an incremental process to support the Member Boards in detecting and addressing fraud. This work is a combined effort from state board members and executive staff who generously serve on the Examination Committee, the Federation Authentic Information Review (FAIR) Task Force, the Human Trafficking Task Force, and the MBLEx Eligibility Panel. The following Massage Education Policy is a result of their research and recommendations as well as the adoption by the FSMTB Board of Directors.

**Effective July 1, 2017**, candidates seeking access to the MBLEx will be required to substantiate enrollment in or having received their education from a massage therapy educational program that is approved or recognized by the state board or agency authorized to regulate massage therapy in the state in which the school is located. In the event the massage therapy board/agency does not approve or recognize education programs, approval or recognition from the relevant state department of education or like agency, in the state which the school is located, shall apply. In the event of a conflict between the state board/agency and department of education, the approval or recognition of the massage therapy board/agency shall prevail.



## MASSAGE THERAPY LICENSING DATABASE (MTLD)

Development of MTLD is on track for Member Boards to be able to begin populating with data in 2016. Multiple layers of quality control and extensive testing for data transfer is built into the timeline to ensure a smooth launch. MTLD will have searching and reporting capabilities, and will be accessible via our website at www.fsmtb.org.



## LICENSE RENEWAL PROGRAM OVERVIEW

The License Renewal Committee is a standing committee of state massage board representatives that have experience in the regulation of massage therapy and massage therapy education. This committee supports the mission of the FSMTB by creating services for license renewal. To fulfill this mission the committee:

- Establishes standards for license renewal
- Vets/monitors continuing education courses
- Registers continuing education providers
- Oversees regulatory education and competence courses



## CONTINUING EDUCATION STANDARDS

In 2014, the delegate assembly at the FSMTB Annual Meeting officially voted to create a continuing education approval program to meet the needs of the massage therapy regulatory community. Following this directive, the license renewal committee developed a system to register providers, vet courses, and capture course completion data to be housed in the Massage Therapy Licensing Database. Licensee course completion data will be available to all Member Boards of the FSMTB that participate in the MTLD program. All details of the standards, guidelines, and associated policies will be published prior to the program launch. Providers are required to meet these standards to be eligible to offer courses.

The License Renewal Committee has established standards for the delivery of continuing education. These standards were developed by the membership and formally adopted by the FSMTB board of directors.

## FSMTB STANDARDS FOR CONTINUING EDUCATION

Administration	The provider has clear processes for developing, administering and documenting the courses.
Disclosure	The provider furnishes clear, complete information to potential learners about the activity.
Content	Content of the course is directly applicable to the practice of massage therapy and public protection.
Assessment	Each course includes methods to assess the learner's achievement of the learning objectives.
Instructor	Providers must ensure and document that instructors demonstrate the appropriate knowledge and expertise as indicated in the course learning objectives.



## REGULATORY EDUCATION AND COMPETENCE HUB (REACH)

REACH, the learning management system used by the FSMTB to offer educational programs, will house a diverse collection of titles related to regulatory education and public safety.

FSMTB is dedicated to delivering quality programs and services by thoughtful consideration, research of industry best practices, seeking qualified input, and rigorously testing programs before launch. When complete, REACH will join the other FSMTB programs in meeting the standards of excellence expected by its Member Boards.







## ANNUAL MEETING

#### **ALBUQUERQUE 2015**

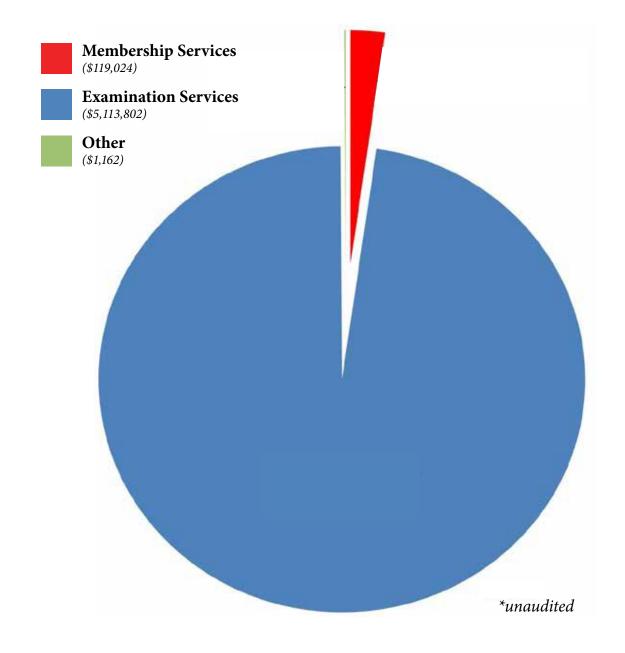
FSMTB's 2015 Annual Meeting took us back to where it all began in 2005, in Albuquerque, New Mexico. It was a monumental year as FSMTB celebrated 10 years of continued growth and success. With 125 registered attendees, 2015 was the most attended Annual Meeting to date. A mariachi band welcomed attendees to the Thursday evening networking reception and a special recognition luncheon honoring the organization's founders and supporters was hosted by the Board of Directors.







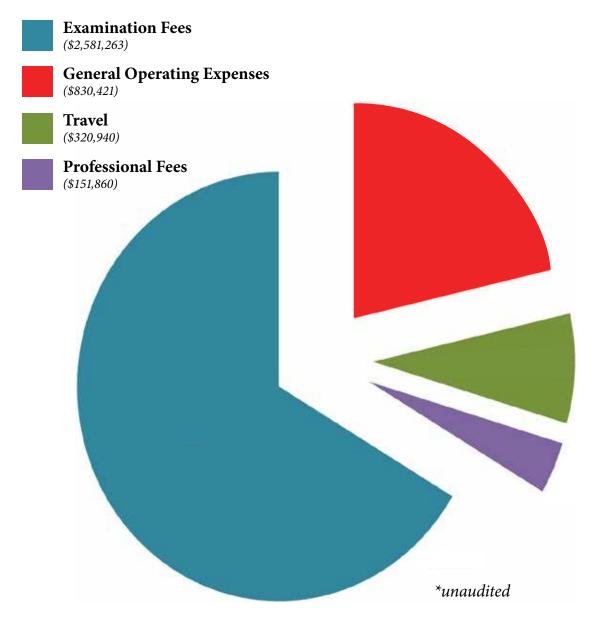
## **INCOME** (JULY 1, 2015 – MARCH 31, 2016)





15

## EXPENSES (JULY 1, 2015 – MARCH 31, 2016)







## WEBSITE

The FSMTB website, www.fsmtb.org, is an easy to navigate source for all of the latest news concerning FSMTB and the MBLEx. The site is growing rapidly in visits from new users and return visitors every month. The site saw over 80,000 visitors between March 1 and June 30. This traffic is expected to grow in 2016-2017.







## IN TOUCH

FSMTB's communication efforts include emails, surveys and newsletters. The Member Boards' *In Touch with FSMTB* and our school newsletter *In Touch with Education* are getting more popular with readers with every issue!



## SOCIAL MEDIA

Join our online community by following, liking or subscribing to our social media platforms.









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YOUTUBE.COM THE FOMTB





In the 2015-2016 fiscal year, FSMTB volunteers worked on committees, task forces, in leadership, and in other roles.

The NonProfit Times, a leading nonprofit business publication, estimates the value of each volunteer hour to be worth approximately \$23.07.





This year FSMTB was the recipient of over 11,000 hours of volunteer talent, or an equivalent of over \$250,000.

### THANK YOU FSMTB VOLUNTEERS! IT CAN NOT BE DONE WITHOUT YOU!





#### 2015-2016 FSMTB BOARD OF DIRECTORS

#### PRESIDENT

KAREN ARMSTRONG

Michigan Board of Massage Therapy (former) karmstrong@fsmtb.org

#### **VICE PRESIDENT**

**ED BOLDEN** Chair, Tennessee Board of Massage Licensure ebolden@fsmtb.org

#### TREASURER

LINDA LYTER Executive Director, West Virginia Massage Therapy Licensure Board llyter@fsmtb.org

#### **EXECUTIVE DIRECTOR**

DEBRA PERSINGER dpersinger@fsmtb.org

#### DIRECTOR

#### **KIM ADAMS JOHNSON**

Vice-Chair, Nebraska Board of Massage Therapy kadamsjohnson@fsmtb.org

#### DIRECTOR

#### DAVID COX Vice President, Maryland Board of Chiropractic & Massage Therapy Examiners dcox@fsmtb.org

#### DIRECTOR

CRAIG KNOWLES Chair, Georgia Board of Massage Therapy cknowles@fsmtb.org

#### **DIRECTOR CHARLENE RUSSELL** Mississippi State Board of Massage Therapy crussell@fsmtb.org



## VOLUNTEER COMMITTEES AND TASK FORCES

#### **EXAMINATION**

Charlene Russell, FSMTB Board Liaison Emmanuel Bistas Gwenda Harrison

Nicole Lennox Dawn Sanders Holly Foster Mississippi State Board of Massage Therapy Illinois Board of Massage Therapy Maryland Board of Chiropractic & Massage Therapy Examiners Michigan Board of Massage Therapy New Mexico Massage Therapy Board North Carolina Board of Massage & Bodywork Therapy

#### **EXAMINATION DEVELOPMENT**

David Cox, FSMTB Board Liaison Su Bibik Laurie Craig Jimmy Gialelis Jacqueline Hungerford Maria Leonard Jeff Mahadeen John Morgan Charlotte Phillips Drew Riffe Jill Sanders Elan Schacter Cherie Sohnen-Moe Tracy Sullivan Laura Williams Maryland Michigan Georgia Arizona Texas Minnesota New Hampshire North Carolina Vermont Texas Oregon North Carolina Arizona Connecticut Washington

#### FEDERATION AUTHENTIC INFORMATION REVIEW (FAIR)

Linda Lyter, FSMTB Board Liaison West Virginia Massage Therapy Licensure Board Florida Department of Health Anthony (Toby) Jusevitch Virginia Board of Nursing Latasha Austin Shawnna Ervin Indiana State Board of Massage Therapy Kimberly Hodge Tennessee Massage Licensure Board **Rick McElroy** California Massage Therapy Council Georgia Board of Massage Therapy Adrienne Price Wisconsin Massage Therapy & Bodywork Affiliated Thomas Ryan Credentialing Board **Connie Shanks Knight** Mississippi State Board of Massage Therapy Washington State Board of Massage Kris Waidely



## VOLUNTEER COMMITTEES AND TASK FORCES

#### FINANCE

Linda Lyter, FSMTB Treasurer Kate Coffey Thomas Ryan Keith Warren

#### HUMAN TRAFFICKING

Kim Adams Johnson, FSMTB Board LiaisonNebraska Board of Massage TherapyThomas Ryan, ChairWisconsin Massage Therapy & Body

Marvis Burke Kimberly Hodge Dawn Hogue Dianne Layden Barbara Lis Lydia Nixon Stephanie Powell

#### LICENSE RENEWAL

Ed Bolden, FSMTB Board Liaison Becca Lesik, Chair Earle Duskey Joe Frazer Jeff Forman Denise Logsdon Wendy McGinley Jan Shaw

#### NOMINATING

Cary Bland Marvis Burke Dianne Layden

#### POLICY

Craig Knowles, FSMTB Board Liaison Beth Miazga Jamie Smith Keith Warren West Virginia Massage Therapy Board Oregon Board of Massage Therapists Wisconsin Massage Therapy & Bodywork Alabama Board of Massage Therapy

Nebraska Board of Massage Therapy Wisconsin Massage Therapy & Bodywork Affiliated Credentialing Board Tennessee Board of Massage Licensure Tennessee Board of Massage Licensure Virginia Board of Mursing North Carolina Board of Massage & Bodywork Therapy Indiana State Board of Massage Therapy Florida Board of Massage Therapy California Massage Therapy Council

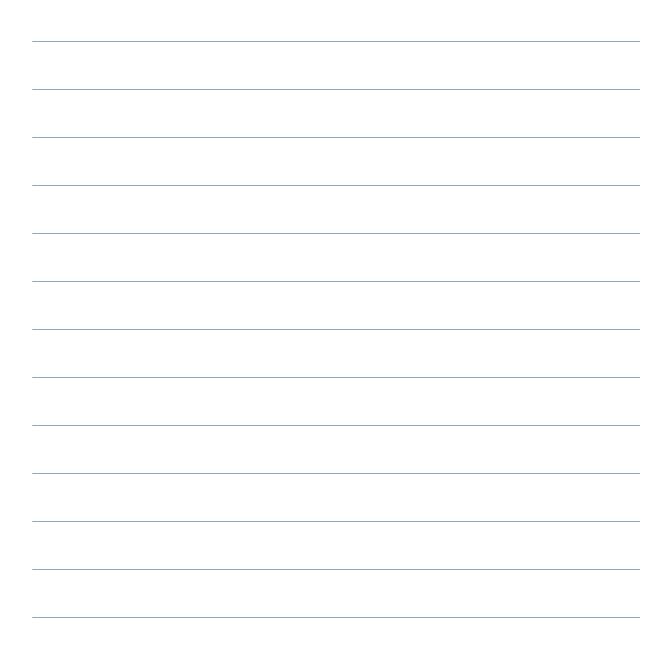
Tennessee Board of Massage Licensure Pennsylvania State Board of Massage Therapy Arizona Board of Massage Therapy New Hampshire Advisory Board of Massage Therapists California Massage Therapy Council Kentucky Board of Licensure for Massage Therapy North Dakota Board of Massage South Carolina Massage/Bodywork Therapy Panel

District of Columbia Board of Massage Therapy Tennessee Board of Massage Licensure North Carolina Board of Massage & Bodywork Therapy

Georgia Board of Massage Therapy Michigan Board of Massage Therapy Pennsylvania State Board of Massage Therapy Alabama Board of Massage Therapy



## NOTES







Federation of State Massage Therapy Boards 10801 Mastin Boulevard, Suite 350 Overland Park, KS 66210 www.fsmtb.org