



2019 Annual Meeting Minutes

Atlanta, GA

October 4-5, 2019

Friday, October 4, 2019

Opening Session

The 2019 FSMTB Annual Meeting was called to order at 8:30 AM ET by Charlene Russell, President of the Board of Directors.

Membership Delegation Roll Call

Delegate Name:

Keith Warren
Tracy Gilmore
Mlee Clark
Mark Dixon
Zen Mayhugh
Cary Bland
Christopher Brooks
Cindy King
Justin Kobbe Solace
Rebecca Saban
Barbara Lis
LeAnne Stevens
Brandy Madding
Sallye Raymond
Gwenda Harrison
Saskia Cote
Jodi Wiley
Jeffrey Miller
Brandy Mouser
Steve Carper
Deirdre Strunk
Julie Smith
ToniAnn Petrella-Diaz
Elizabeth Kirk
Jennifer Staska
Teresa Pollak

State/Territory:

Alabama Board of Massage Therapy
Alaska Board of Massage Therapists
Arizona State Board of Massage Therapy
California Massage Therapy Council
Colorado Office of Massage Therapy Licensure
District of Columbia Board of Massage Therapy
Florida Board of Massage Therapy
Georgia Board of Massage Therapy
Idaho Board of Massage Therapy
Illinois Massage Licensing Board
Indiana State Board of Massage Therapy
Iowa Board of Massage Therapy
Kentucky Board of Licensure for Massage Therapy
Louisiana Board of Massage Therapy
Maryland State Board of Massage Therapy Examiners
Massachusetts Board of Registration of Massage Therapy
Michigan Board of Massage Therapy
Mississippi State Board of Massage Therapy
Missouri Board of Therapeutic Massage
Nebraska Board of Massage Therapy
Nevada State Board of Massage Therapy
New Hampshire Advisory Board of Massage Therapists
New Jersey Board of Massage and Bodywork Therapy
North Carolina Board of Massage and Bodywork Therapy
North Dakota Board of Massage Therapy
Ohio State Medical Board



Kelli Lene
John Combe
Becca Cauffman
Elizabeth Rios
John Balletto
Jan Shaw
Bridget Myers
Marvis Burke
Lorraine Sroufe
Roger Olbrot
Dawn Hogue
Heidi Williams
Linda Lyter
Carla Hedtke

Oklahoma State Board of Cosmetology and Barbering
Oregon Board of Massage Therapists
Pennsylvania State Board of Massage Therapy
Puerto Rico Massage Therapy Board
Rhode Island Massage Therapy Examining Board
South Carolina Board of Massage/Bodywork Therapy
South Dakota Board of Massage Therapy
Tennessee Board of Massage Licensure
Texas Department of Licensing and Regulation
Utah Board of Massage Therapy
Virginia Board of Nursing
Washington State Board of Massage
West Virginia Massage Therapy Licensure Board
Wisconsin Massage Therapy and Bodywork Affiliated
Credentialing Board

Total Present: 40

Not present: Arkansas, Delaware, Montana, New Mexico, New York

Total Not Present: 5

Russell declared a quorum established.

Approval of 2019 Agenda

Russell requested a motion to approve the agenda.

MOTION to amend the agenda to accommodate scheduling.

Made by John Combe (OR) and seconded by Christopher Brooks (FL)

Motion adopted unanimously

MOTION to approve rules of debate.

Made by Mark Dixon (CA) and seconded John Combe (OR)

Motion adopted unanimously

Craig Knowles (GA) welcomed all attendees to Georgia.



President's Report

Russell presented an overview of the accomplishments of the organization over the past year. Russell thanked the delegates, board of directors, staff, vendors, legal counsel, family, friends, and coworkers. She announced the move of the FSMTB executive office from one location to another in Overland Park, KS. She also announced that both the Massage Therapy Licensing Database and CE Registry were live and in the process of onboarding member boards and CE providers respectively.

Presentation of Slate of Candidates

Russell introduced Dianne Layden, board of directors liaison to the policy committee, who introduced its members – Tiffany Gennety (MI), Jamie Corey (PA), Linda Lyter (WV) and Kama Monroe (FL) – and discussed the considerations and recommendations the committee had for changes to the voting process.

Nominations: 2020 Nominating Committee

Micheal Black (UT), chair of the nominating committee, introduced the nominating committee members: Bridget Myers (SD) and Lydia Nixon (FL). Black explained the process for selecting the candidates.

Seat 1: David Cox (MD)

Seat 2: Charlene Russell (MS) (former)

Black introduced Robin Alexander, Vice President of the FSMTB.

Alexander explained the voting process and invited each candidate to speak for three minutes. Each candidate selected and answered two questions at random. The candidates could be declared elected by acclamation, wherein all delegates agree that voting is not required since there are two candidates and two open positions on the board, unless challenged. There were objections from Mark Dixon (CA) and Cindy King (GA).

Alexander declared that there would be a vote on Saturday morning. She reminded the attendees that a majority vote would be necessary for each candidate and if that majority was not met it would leave an open seat on the board.

Nominees for the 2020 Nomination committee are Micheal Black (UT), Lydia Nixon (FL) (not present) and April Whiting (NV). There were no nominations from the floor. Alexander closed the nominations and announced that the voting will take place on Saturday morning.

Treasurer's Report

Financial Highlights for the last fiscal year were given by the Treasurer David Cox (MD).

Cox introduced the Finance Committee – Sandy Anderson (NV), Micheal Black (UT), Keith Warren (AL), and AJ Groeber (OH)(not present) – and thanked them for their work.



Cox announced that there was a \$323,000 surplus last year and that there was an increase in expenditures. The bulk of the increase in expenses from last year to this year is due to professional legal fees when the FSMTB was in active litigation for two cases. Cox went on to say that investment returns are up and that the reserves are needed, not only for organizational health but also to protect the integrity of the licensing examination and the licensure process. An annual audit was conducted and there were no significant findings. The FSMTB is seeking to reduce costs and increase service by bringing outsourced functions in-house. To move forward with this project, the FSMTB headquarters in Overland Park moved to another location to facilitate an increase in staff and services.

Cox stated, *“although the Federation has had a strong year financially, we have several projects that will require significant funding. Any profit is reinvested into the Federation’s services to promote public protection. We remain diligent with spending your money and take our fiscal responsibility very seriously.”*

Executive Session

The membership moved into executive session to discuss examination matters.

Member Board Reports 1 of 3

The delegate from each FSMTB Member Board presented a summary of regulatory issues and key concerns in their states. FSMTB Vice President Robin Alexander facilitated the first segment of the discussion.

Communicating with Regulatory Agencies: School Oversight (Members only)

Due to the sensitive nature of some of the content all non-members were excused from this presentation.

Adam Campbell from the Illinois Board of Higher Education presented information about approvals of schools and programs, application information and how those programs are accredited. Best practices were identified.

Member Board Reports 2 of 3

FSMTB Director Craig Knowles (GA) facilitated the second section of member board reports.

Member Board Reports 3 of 3

FSMTB Director Victoria Drago (FL) facilitated the third section of member board reports. Due to a time limitation, the last 5 member reports were moved to the end of the meeting day.

Communication with Industry Stakeholders

Public Safety - Massage Envy

A presentation was made by Kristin Paiva, General Counsel for Massage Envy, about efforts to support public safety and the six-point plan that was created to address it in the Massage Envy franchises.



Transcripts and Online Education

Lorena Haynes, FSMTB Director of Government Relations, presented information about entry-level transcripts for online courses, research into online education, and accreditation for distance education, to bring awareness to member boards.

Massage Therapy Coalition – Charlene Russell, FSMTB President, gave an overview of the activities of the Massage Therapy Coalition over the past year.

Member Board Reports (continued)

FSMTB Vice President Robin Alexander facilitated the last section of member board reports.

The meeting was recessed for the day at 5:00 PM ET

Saturday, October 5, 2019

Reconvene 8:30 AM ET

Roll call

Delegate Name:

Keith Warren
Tracy Gilmore
Mlee Clark
Mark Dixon
Zen Mayhugh
Cary Bland
Christopher Brooks
Cindy King
Justin Kobbe Solace
Rebecca Saban
Barbara Lis
LeAnne Stevens
Brandy Madding
Sallye Raymond
Gwenda Harrison
Saskia Cote
Jodi Wiley
Jeffrey Miller
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Steve Carper
Deirdre Strunk
Julie Smith
ToniAnn Petrella-Diaz
Elizabeth Kirk
Jennifer Staska
Teresa Pollak
Kelli Lene
John Combe
Becca Kaufman
Elizabeth Rios
John Balleto
Jan Shaw
Bridget Myers
Marvis Burke
Lorraine Sroufe
Roger Olbrot
Dawn Hogue
Heidi Williams
Linda Lyter
Carla Hedtke

Nebraska Board of Massage Therapy
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Virginia Board of Nursing
Washington State Board of Massage
West Virginia Massage Therapy Licensure Board
Wisconsin Massage Therapy and Bodywork Affiliated
Credentialing Board

The president announced that a quorum was established – 40

Operation Mississippi Delta

Dr. Debra Persinger, FSMTB Executive Director, presented information about the FSMTB effort to assist the Mississippi board in a project to improve education in the state that would consequently improve MBLEx pass rates.

Regulators working with Law Enforcement

Sandy Anderson (NV) discussed the relationship between law enforcement and the Nevada State Board of Massage Therapy. She reminded members of the need for executive directors to coordinate with law enforcement.

Executive Session Confidentiality

Mai Lin Noffke, FSMTB legal counsel, reminded delegates to seek advice from their member board counsel regarding sharing information from the executive session with member boards and discussing this information in a public venue. Noffke made it clear that the executive session content should not be shared in a public forum.



Facilitated Discussion – Establishment Licensing

Tom Ryan, FSMTB Director, facilitated a discussion on establishment licensing. Members asked questions and discussed current situations concerning establishment licensing in their jurisdictions.

Elections

Russell (president) introduced the tellers – Foad Araijnejad (AL), Kimberly Hodge (TN), Rhonda McManus (LA) – and turned the meeting over to Robin Alexander (vice president) who reviewed the candidate names and gave instructions to the delegates.

Election results for Board of Directors

David Cox (MD) and Charlene Russell (MS) were elected to the Board of Directors.

Point of order: John Combe (OR) requested a teller report of the vote count. Mai Lin Noffke, FSMTB legal counsel, indicated that each candidate received a majority of affirmative votes.

Awards and Recognition

Bolden presented service awards to Charlene Russell and David Cox for their work on the Board of Directors. An award was also presented to Charlene Russell for her work as President of the FSMTB.

Candidates for the 2020 nominating committee:

- Micheal Black (UT)
- Lydia Nixon (FL)
- April Whiting (NV)

Ballots were distributed and collected from the delegate assembly.

Micheal Black (UT), Lydia Nixon (FL), and April Whiting (NV) were elected to the 2020 nominating committee.

The meeting recessed for a break and reconvened at 11:00 AM ET.

Facilitated Discussion – CBD Oil

Ed Bolden facilitated a discussion on the legal ramifications of licensed massage therapists using or selling CBD oil in their practice. Delegates commented on how their jurisdictions are addressing this issue.

Facilitated Discussion - Deregulation

Ed Bolden facilitated a discussion of delegates who faced deregulation and its effects upon their respective boards.



Closing Remarks and Adjournment

Russell acknowledged the 2019 nominating committee – Bridget Myers (SD), Micheal Black (UT), and Lydia Nixon (FL) (not present).

Appreciation was given for the many volunteer applications, and members were encouraged to reach out to staff about committee work. Russell recognized Elizabeth Rios and Brenda as facilitators, thanking them for their contributions.

MOTION to adjourn.

Made by Mlee Clark (AZ) and seconded by Keith Warren (AL).

Motion to adjourn was adopted unanimously.

The 2019 annual meeting of the FSMTB adjourned at 11: 58 AM ET.