



Membership Virtual Event

July 13, 2022

Board Basics: Regulatory Operations, Part 1

Announcements & Reminders

Annual Meeting

October 18-20, Charlotte, NC

- Registration is Now Open
- Resolutions/Bylaw Amendments – due [July 20](#)
- Nominations – due [August 17](#)
- <https://www.fsmtb.org/member-boardsagencies/member-services/annual-meeting/2022-annual-meeting/>

IMpact Stakeholder Review

Interstate Massage Compact

- Register for weekly review sessions – Tuesdays @ 2pm ET
- Provide input via a survey
- <https://www.fsmtb.org/member-boardsagencies/impact/>

Technology Courtesies

- ❖ Please confirm your screen name and identify your state/jurisdiction
- ❖ Please mute your microphone unless speaking
- ❖ Please “raise hand” to speak or type your question/comment in the chat
- ❖ Recording the session for internal use only



Board Basics: Regulatory Operations, Part 1

Presenter:

Dale J. Atkinson, Esq., The Atkinson Firm
Outside General Counsel to the FSMTB

Welcome

Thank you, regulators!!

Are you out there?

Type in the chat how you are feeling...what number are you?.

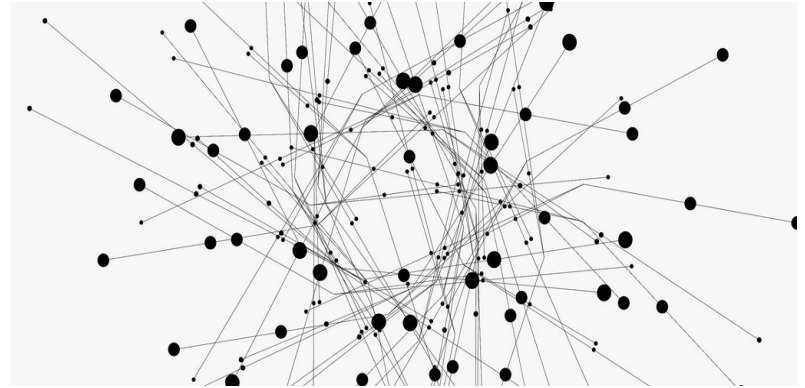
On a scale of memes, how are you feeling?



Soup to nuts approach to
today's topic



Type in the chat: Is your Board
generative or operational?



Role of Government
Role of Board
Role of Board Member
Role of Board Staff
Role of FSMTB

Understand your role.



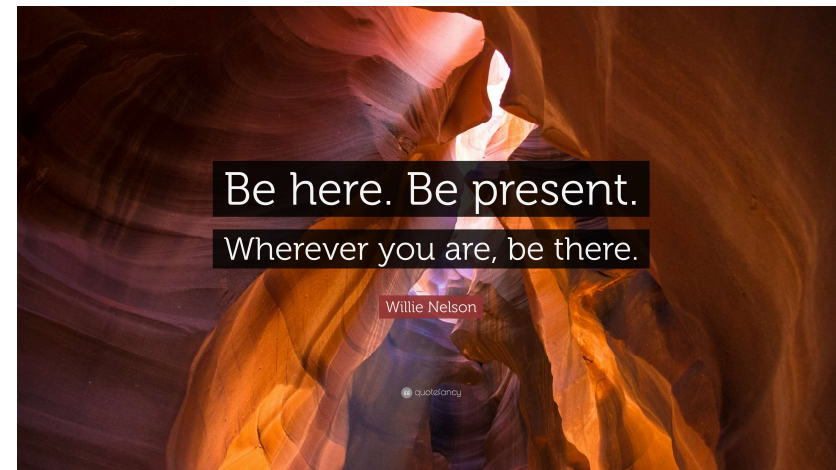
Role of Government



Role of Board



Role of Board Member



Role of Board Staff



Role of FSMTB



FSMTB
FEDERATION OF STATE
MASSAGE THERAPY BOARDS



FSMTB®
FEDERATION OF STATE
MASSAGE THERAPY BOARDS

Healthy respect for states' rights

TENTH AMENDMENT

The powers not delegated to
the United States by the
Constitution, nor prohibited by
it to the States, are reserved
to the States respectively, or
to the people.

PEP209

Is the Board effective & efficient?



How do you know?
How is it measured?

Is the Board effective & efficient?

How **effective** is the Board?

Type in the chat, 1 to 10 (1 being low and 10 being high)

Is the Board effective & efficient?

Unmute and tell us how such is measured

Is the Board effective & efficient?

How **efficient** is the Board?

Type in the chat, 1 to 10 (1 being low and 10 being high)

Is the Board effective & efficient?

Unmute and tell us how such is measured

Board meetings

Unmute and tell us about a typical board agenda

Board meetings

Unmute and tell us
about a typical
board agenda

FSMTB
Data management
Applications
Renewals
Complaints
Investigations
Hearings
CE
Legislation
Rulemaking
Personnel
Internal relationships
External relationships
Media
Strategic planning
Generative thinking
Long range planning

Communications

Internal

Board Chair to Board
Board Chair to Board members
Board members to board members
Staff to Board members
Board to other boards, intra-state

External

- Board to FSMTB
- Board to board., inter-state
- Board to academia
- Board to trade
- Board to media

Questions that may wished to be asked...

1. How often does the Board meet?
2. How long is each meeting?
3. Are Board members prepared?
4. Is staff prepared?
5. Who attends the meeting?
6. Who makes up the agenda?
7. What do the minutes say?
8. Would I be "proud" of how the Board conducts its meeting?
9. What data is read into the record for each meeting?
10. How does the Board communicate between Board meetings?
11. How does staff communicate between Board meetings?
12. How is the role between Executive Director and Board Chair?
13. How does the Board website read?
14. Is the website up to date?
15. Does the Board/staff communicate with other Boards intrastate?
16. Does the Board fully understand FSMTB?
17. Does the Board participate in FSMTB?
18. Does the Board communicate with the legislature?
19. Does the Board communicate with the media?
20. Does the Board communicate with the Executive Branch?
21. Have you read the practice act?
22. Have you read the rules/regulations?
23. Have you reviewed your applications for licensure and renewal?



Primary Source Documents

What is a primary source document?

Where is it defined?

Who decides what documents will be accepted and not?

Primary Source Documents

What is a primary source document?

Where is it defined?

Who decides what documents will be accepted and not?



FSMTB is YOUR organization.



Examples.....

Collective Voice

Virtual Events

EVC

MTLD

Annual Meetings

CE Registry

IMPACT



MBLEx Study Tools



Dale all around good guy chocked full of valuable information



Ideas.....?

Collective Voice

Virtual Events

EVC

MTLD

Annual Meetings

CE Registry

IMPACT

MBLEx
MASSAGE & BODYWORK
LICENSING EXAMINATION



MBLEx Study Tools



Dale all around good guy chocked full of valuable information



Someone ask a question!



Delegation

Legislature to Board via statute

Board to FSMTB via rule/regulation

Board to staff via policy



Delegation

Staff *obligations* between Board meetings
Staff *authority* between Board meetings



Applications & Renewals

Only ask for what information you need.
Bifurcate your applications for licensure and renewal.

Continuing Education

Providers

Programs

Contact hours

Synchronous

Asynchronous

Enforcement

- Complaints
- Initial review and determinations
- Investigations
- Negotiations
- Administrative prosecutions
- Final orders
- Publications
- Post order enforcement



Governance Structure

Stand alone

Composite

Departmentalized

Strategic Planning

Periodic strategic planning!!

The Massage Therapy Board oversees the practice of individuals who use the title of massage therapists, or otherwise represent themselves to be massage therapist, and massage therapy schools. Massage therapy is a health care service that treats soft body tissue for therapeutic purposes, primarily for comfort and relief of pain. Massage therapy does not include the diagnosis or treatment of illness or disease. The Board ensures professionals in this industry are qualified by setting educational and continued educational standards

The **Florida Board of Massage Therapy** was legislatively established to ensure that every Massage Therapist practicing in this state and every Massage Establishment meet minimum requirements for safe practice. The **Florida Board of Massage Therapy** is responsible for the licensure, monitoring and education of Massage Therapy professionals to assure competency and safety to practice in their service to the people of Florida.

Its mission is to safeguard the health, safety, and welfare of Tennesseans by requiring those who practice the profession of massage therapy within this state be qualified

Take Home Points

Become efficient in matters that you can control

Assess your effectiveness

Assess your efficiencies

Strategic plan

Be generative where possible

Delegate to staff (within authority)

Everyone understands roles



Questions?

Comments?

Thoughts?

(Recording will now be stopped)

fsmtb.org | 913.681.0380

Next month's topic:

Beyond Board Basics: Regulatory Operations, Part 2

Wednesday, August 10, 2022



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Thank You!

Evaluation will be sent out via SurveyMonkey-check your spam.

We welcome your feedback.