



Membership Virtual Event

August 10, 2022

Board Basics: Regulatory Operations, Part 2

Announcements & Reminders

Annual Meeting

October 18-20, Charlotte, NC

- Registration is Now Open
- Nominations – [due August 17](#)
- <https://www.fsmtb.org/member-boardsagencies/member-services/annual-meeting/2022-annual-meeting/>

IMpact Stakeholder Review

Interstate Massage Compact

- Stakeholder Review Closes August 31st
- Provide input via a survey
- <https://www.fsmtb.org/member-boardsagencies/impact/>
- [Special Virtual Membership Event: Next Wednesday, August 17th](#)

Technology Courtesies – Please:

- ❖ Confirm your screen name and identify your state/jurisdiction
- ❖ Mute your microphone unless speaking
- ❖ “Raise hand” to speak or type your question/comment in the chat
- ❖ Recording the session for internal use only



Beyond Board Basics: Regulatory Operations, Part 2

Presenter:

Dale J. Atkinson, Esq., The Atkinson Firm
General Counsel to the FSMTB

Welcome

Thank you, FSMTB &
Regulators!!

On a scale of Cat, how are feeling today ?

Are you out there?

Type in the chat how you are feeling...what number are you?.



Today's focus will be on the external effect on board operations and communication approaches to massage therapy boards...with a splash of fundamentals....like minutes.



Welcome

Repetitive slides (a few)

Role of FSMTB



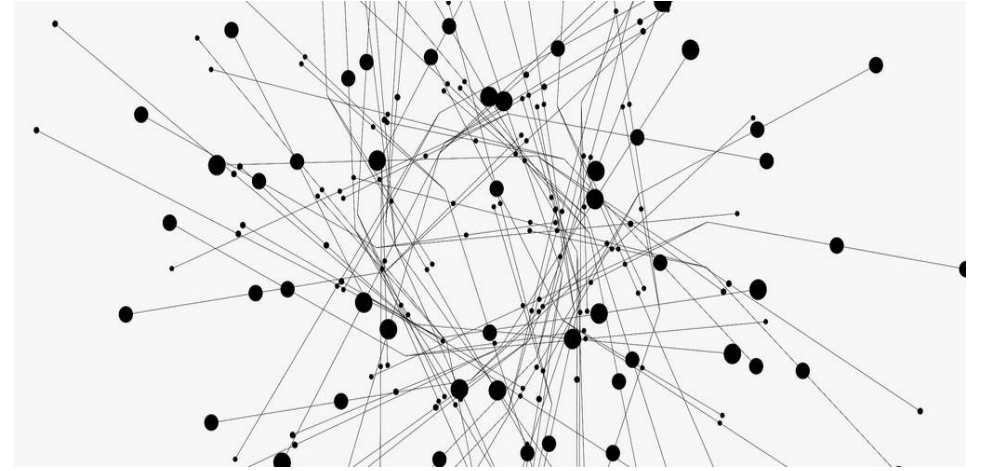
FSMTB
FEDERATION OF STATE
MASSAGE THERAPY BOARDS



FSMTB®
FEDERATION OF STATE
MASSAGE THERAPY BOARDS



Type in the chat: Is your Board generative or operational?



Examples.....

Collective Voice

Virtual Events

EVC

MTLD

Annual Meetings

FSMTB Staff

CE Registry

IMPACT



Dale all around good guy chocked full of valuable information

MBLEx Study Tools

Governance Structure: CHAT

1. Stand alone
2. Composite
3. Departmentalized
4. Other

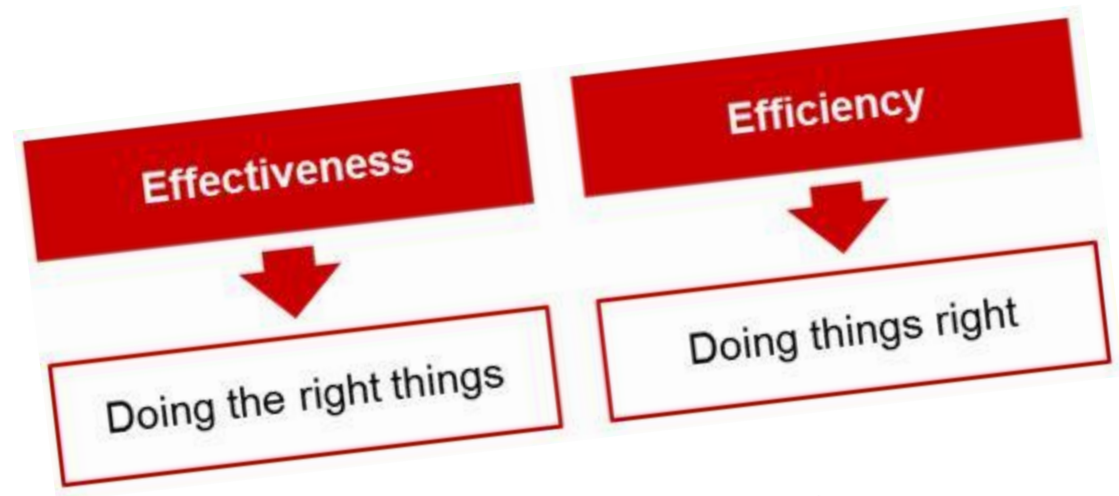
Governance Structure: CHAT or Unmute

1. Stand alone
2. Composite
3. Departmentalized
4. Other

*What is in the Board's authority/control
to change when necessary?*

How long?

- Issuance of initial licensure
 - Issuance of renewal of licensure
 - Resolution of complaint from start to finish
-
- Quantifiable measures
 - Show improvement



From July Virtual Event...were you listening?

- Why bifurcate your applications for licensure and renewal?
- Unmute

From July Virtual Event...were you listening?

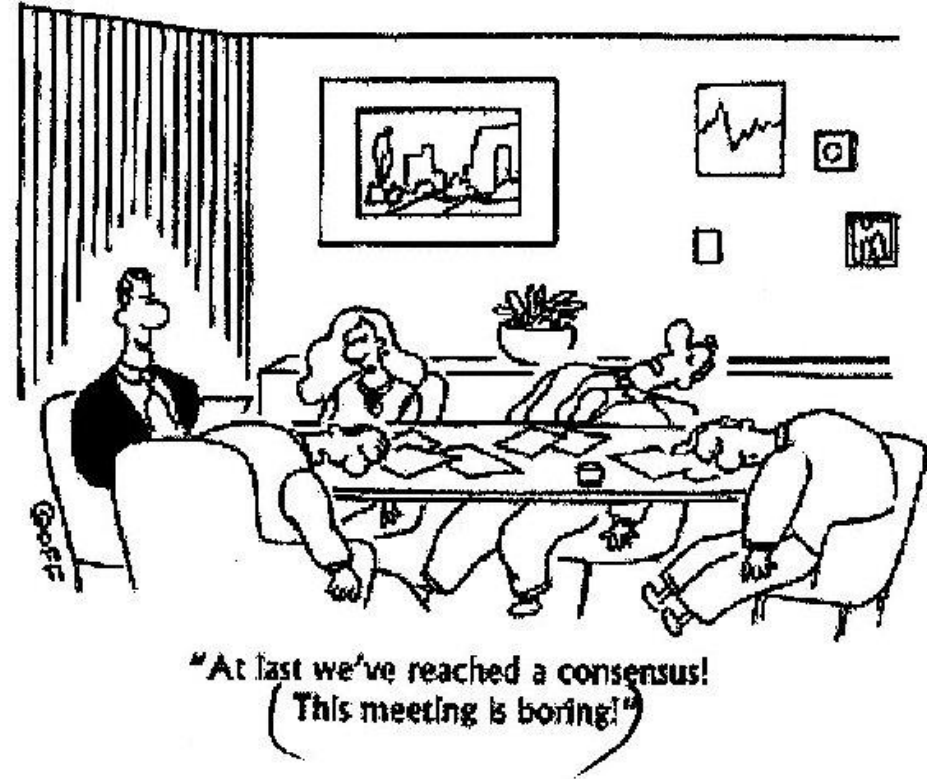
- Why bifurcate your applications for licensure and renewal?
- To protect confidential information
- To make it easier to comply with open records requests.

Keys to Great Board Meetings?

- Chat
- Unmute

Keys to Great Board Meetings?

- Presiding Officer
- Prepared board members
- Understand roles
- Executive Director & staff
- Materials distributed in advance
- Expect the best
- Attorney present
- Accountability
- Continual and consistent trainings



Keys to Great Board Meetings?



Keys to Great Board Meetings?



You are Invited




EXECUTIVE
SESSION

Who else knows about the message board?

- Chat
- Unmute


Who else knows about the massage board?

- Chat
- Unmute
- No one....ok well very few.



With whom does the Board communicate?

- Chat
- Unmute



With whom does the Board communicate?

- Chat
- Unmute
- **EVERYONE!**

With whom does the Board communicate?

- Chat
- Unmute
- EVERYONE!

Applicants

Licensees

Legislature

Executive branch

Media

Academia

Consumers

FSMTB

Other boards (intrastate)



Dale...that cool guy chocked full of valuable information

How do others find about the Board?

- Chat
- Unmute

How do others find about the Board?

- Website
- Newsletter
- Other social media presence
- Attendance at meetings

- By reading the Board meeting MINUTES!!!

Board Meeting Minutes

- Accurate reflection of activities of the Board
- Include:
 - Mission, vision, values
 - Legal notice
 - Attendance
 - Stats/data
 - Calls
 - Website
 - Applications/time frames
 - Renewals/time frames
 - Complaints/time frames
 - Activities
 - Agenda
 - Time commitments
 - Thanks to:
 - Board
 - Staff
 - Legislature
 - Executive
 - others
 - Start and finish

What does the Board do with Meeting Minutes?

- Chat
- Unmute

What does the Board do with Meeting Minutes?

- Chat
- Unmute
- Approve
- Post
- Distribute
- Sunset review/Annual report to Executive Branch & Legislature

Delegation to Staff

- Decisions able to be made in between Board meetings.
 - Such as:
 - Initial licensure
 - Renewal of licensure
 - Dismissal of complaints
 - Initiate investigations
 - Ongoing communications
 - More.....
- Established in policies.

Websites

- The Massage Therapy Board oversees the practice of individuals who use the title of massage therapists, or otherwise represent themselves to be massage therapist, and massage therapy schools. Massage therapy is a health care service that treats soft body tissue for therapeutic purposes, primarily for comfort and relief of pain. Massage therapy does not include the diagnosis or treatment of illness or disease. The Board ensures professionals in this industry are qualified by setting educational and continued educational standards

Websites

- California Massage Therapy Council's mission is to protect the public by certifying massage professionals in California that meet the requirements in the law and approving massage programs that meet the minimum standards for training and curriculum.

Websites

- The mission and purpose of the Board is to regulate the practice of massage and bodywork therapy in the State of North Carolina to ensure standards of competency and to protect the public health, safety and welfare.
- The Board regulates the practice of massage and bodywork therapy by:
 - Determining the qualifications of persons seeking to practice massage and bodywork therapy and authorizing persons who have met the statutory requirements to practice;
 - Licensing massage and bodywork therapy practitioners and establishments that provide massage and bodywork therapy services; and
 - Enforcing the provisions of laws governing the practice of massage and bodywork therapy and those duly enacted rules designed to ensure its safe and ethical practice

Strategic Planning

Periodic strategic planning!!

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The **Florida Board of Massage Therapy** was legislatively established to ensure that every Massage Therapist practicing in this state and every Massage Establishment meet minimum requirements for safe practice. The **Florida Board of Massage Therapy** is responsible for the licensure, monitoring and education of Massage Therapy professionals to assure competency and safety to practice in their service to the people of Florida.

Its mission is to safeguard the health, safety, and welfare of Tennesseans by requiring those who practice the profession of massage therapy within this state be qualified

What do Board Members do?

- Chat
- Unmute

What do Board Members do?

- Chat
- Unmute
- Carry out the intent of the legislature
- Respect the group decision making process
- Understand roles
- Be prepared
- Meaningfully participate

Questions that may wished to be asked...

1. How often does the Board meet?
2. How long is each meeting?
3. Are Board members prepared?
4. Is staff prepared?
5. Who attends the meeting?
6. Who makes up the agenda?
7. What do the minutes say?
8. Would I be "proud" of how the Board conducts its meeting?
9. What data is read into the record for each meeting?
10. How does the Board communicate between Board meetings?
11. How does staff communicate between Board meetings?
12. How is the role between Executive Director and Board Chair?
13. How does the Board website read?
14. Is the website up to date?
15. Does the Board/staff communicate with other Boards intrastate?
16. Does the Board fully understand FSMTB?
17. Does the Board participate in FSMTB?
18. Does the Board communicate with the legislature?
19. Does the Board communicate with the media?
20. Does the Board communicate with the Executive Branch?
21. Have you read the practice act?
22. Have you read the rules/regulations?
23. Have you reviewed your applications for licensure and renewal?



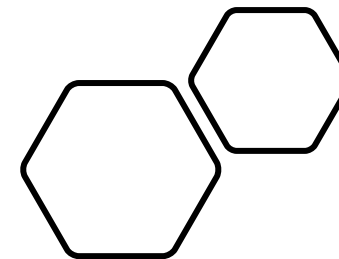
Someone ask a question!



Take Home Points

Someone chat/unmute one take home point!

So very
THANKFUL





Questions?

Comments?

Thoughts?

(Recording will now be stopped)

fsmtb.org | 913.681.0380

Next month's topic:

2022 Massage Regulation Overview

Wednesday, September 14, 2022



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Thank You!

Evaluation will be sent out via SurveyMonkey-check your spam.

We welcome your feedback.